



TODD J. HALI
Parsippany – Vice President

Licensed in New Jersey

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EDUCATION

Adelphi University, 1994
B. A. Business Management
Minor in Marketing

NOTABLE CLIENTS

- Locus, Inc.
- KDDI Americas, Inc.
- Richards & Robbins Group
- Monogram Realty, Inc.
- Launch 3
- The RDM Group

EXPERIENCE

Since 2003, Todd has been a driving force at Resource Realty, specializing in industrial and commercial real estate throughout Bergen, Morris, and Passaic counties. He expertly manages the sale and leasing of office and industrial properties, utilizing advanced marketing strategies and seamlessly integrating AI-driven solutions with social media to maximize market exposure and operational efficiency for clients. This innovative approach ensures properties receive optimal visibility and aligns with evolving client objectives, delivering strategic and tailored market entry. Todd's services encompass corporate site selection, client advocacy, and investment advisory. He has built lasting relationships with a broad spectrum of clients, from investors and corporations to independent property owners. His expertise is especially prominent in representing tenants during corporate office expansions and landlords for office and industrial assets.

BACKGROUND

Todd began his professional journey in 1995, concentrating on marketing and sales management roles at industry leaders such as Global Crossing and Computer Associates International. During his tenure, he consistently ranked as a top sales performer, earning repeated recognition in the President's Club at both organizations—a reflection of his dedication and outstanding results. His career is distinguished by multiple promotions, underscoring his leadership, strategic insight, and steadfast commitment to client growth and long-term partnerships.

COMMUNITY INVOLVEMENT

Beyond his professional achievements, Todd serves as President of The Hackensack Blue and Gold Scholarship Fund, a non-profit dedicated to expanding higher education opportunities for Hackensack High School students. Under his leadership, the fund has raised over \$8 million to support this mission. Todd is also active in his community, volunteering as a youth sports coach and spending quality time with his wife and three children.

NOTABLE DEALS

- Lease: 200,000 SF, KDDI North America
- Lease: 170,000 SF, KDDI North America
- Lease: 110,000 SF, Richards & Robbins
- Lease: 86,000 SF, Opulux
- Lease: 80,000 SF, Launch 3
- Lease: 73,000 SF, BCI Communications
- Lease: 72,500 SF, Tabloid Shippers
- Sale: 62,000 SF, P. Feiner & Sons, Inc.
- Lease: 50,000 SF, Avery Boardan Inc.
- Lease: 50,000 SF, Monogram Realty Inc.
- Lease: 44,000 SF, Sleepable Sofas Ltd.
- Lease: 43,000 SF, Opulux Glass Inc.
- Sale: 42,000 SF, FIMS Inc.
- Sale: 40,000 SF, Launch 3
- Lease: 40,000 SF, International Badminton
- Sale: 30,000 SF, Bloomfield Manufacturing
- Lease: 30,000 SF, EI Associates
- Sale: 30,000 SF, Sitex Group
- Sale: 30,000 SF, East Coast Tire
- Lease: 20,000 SF, Zepter International
- Lease: 20,000 SF, Marcraft International
- Lease: 20,000 SF, International Badminton